

# FOREST HILLS

## YOUTH FOOTBALL AND CHEER



Dear Friends of the Community:

On behalf of the Forest Hills Youth Football and Cheer program, I would like to extend the opportunity for you or your company to become a partner for the 2010 season. The Forest Hills Youth Football and Cheer program is a non-profit 501 (c) (3) organization and our mission is to develop young football players and cheerleaders in an exciting learning environment that instills a can do/ winning attitude which stresses sportsmanship, teamwork and leadership; both on the field and in the community!

The Forest Hills Youth Football and Cheer program prides itself on keeping fees the lowest in the area. This is possible because of the much appreciated donations from our community, from caring individuals and community focused businesses.

We realize that the tough economic times have impacted many businesses but in our quest to build a sense of community with our football and cheer programs, we have developed a series of opportunities to fit various budgets. In addition, we are also looking at partners that can supply in-kind services like soft drinks for post game drinks and other similar items. The Forest Hills Youth Football and Cheer Board continue to brainstorm ideas to promote our sponsors in various capacities. We are looking for partners who are willing to donate any dollar amount to assist with the covering of major expenses such as equipment purchases and reconditioning, Football and Cheer Camps, league fees/Scholarships, field usage fees, officials, insurance and other administrative costs. 100% of all partnership dollars benefit the children and the program!

If providing partnership for the Forest Hills Youth Football and Cheer is an option for you, your family or business, I encourage you to review the partnership information included in this letter. I am confident that you will find a level of partnership that you will be comfortable with! If you have other ideas, we would be happy to discuss other potential options as well as we are always looking for new creative twists and we also welcome the creation of different dollar amounts.

The Forest Hills Youth Football and Cheer program looks forward to building a strong community partnership with you! All of your generosity allows many kids the ability to have their hopes and dreams fulfilled.

We welcome any comments or questions regarding the details of your sponsorship! Thank you in advance for your consideration and support of Forest Hills Youth Football and Cheer.

We are Forest Hills!

Barry Martin  
**President**

Tom Turchiano  
**Director of Marketing**

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